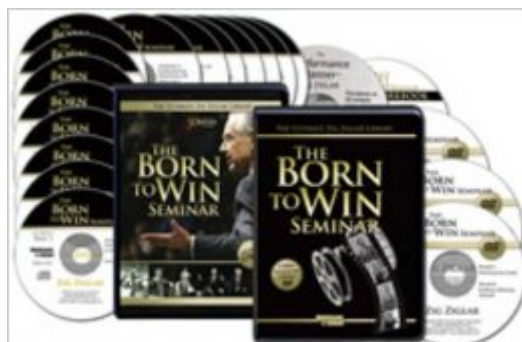


The book was found

# The Born To Win Seminar



## Synopsis

15 CDs, 3 DVDs with 5 Sessions, Writable PDF Workbook & Writable PDF Performance Planner  
Discover your untapped greatness and how to win at life... in TWO DAYS flat! In just 48 hours...  
Your untapped greatness becomes visible. Your surest path to success is revealed. We're confident in this. Because that's precisely what tens of thousands of people have done who had the fortune to attend Zig Ziglar's 25-year-running and perpetually sold-out Born to Win seminar. Today Zig Ziglar's legendary Born to Win seminar comes alive once again to inspire a whole new generation of achievers. Nightingale-Conant proudly presents a complete audio and video solution to this popular seminar... The Born to Win Seminar: The Ultimate Zig Ziglar Library! For more than 50 years, in a style that is unquestionably his own, Zig Ziglar has used his quick wit, down-home charm, and abundance of energy to inspire excellence in people throughout the world. Zig's nonstop passion inspires and informs throughout 15 audio CDs and five video sessions on 3 CDs. Hour after hour, Zig speaks to you as if you're sitting front-row center in his sold-out seminar. Plus, you'll get Zig's Performance Planner and Workbook, both on CDs. Here's just a sampling of what you'll learn:

- To achieve balance by becoming a more complete person in seven key areas of your life
- How to develop and maintain a winner's attitude and use it to achieve significant personal growth
- How to build stronger professional and personal relationships using your own unique behavioral style
- How to become a better leader, parent, and employee by learning the art of effective communications
- The seven-step goal-setting process that will empower you to achieve exponentially more in less time

## Book Information

Audio CD

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Average Customer Review: 4.2 out of 5 stars [See all reviews](#) (9 customer reviews)

Best Sellers Rank: #616,044 in Books (See Top 100 in Books) #53 in [Books > Books on CD > Business > Personal Finance](#) #433 in [Books > Books on CD > Business > General](#) #5403

## Customer Reviews

This is a good product outlining the Born to Win concepts via video and CD. The only thing I didn't care for was the lady singing songs about the Born to Win concepts. I felt that was a little dated. Fortunately I have a fast forward button on both my DVD player and Ipod. Overall, a worthy purchase if you take the concepts to heart and implement them into your life. I've listened to Zig for 5 or 6 years off and on now. I think I know most of his stories and concepts. He recommends not only reading, but engulfing the book, "What to say when you talk to yourself" by Shad Helmstetter. I read and implemented this book into my life a few weeks back and I am finding hope of actually making lasting changes in my life. Zig mentions books from time to time during his various speeches. It's up to us to take his recommendations, look up those books, read them, and implement them. As Zig says, "I never said it was easy... life is tough, but if you're tough on your self, life will be infinitely easier on you!" I agree, don't just passively listen to the information. WORK AT IT and DO IT! Go the extra mile, buy the books he mentions and implement them in your life. I think this is the best way to get the most out of his program.

Listening to these cds has changed my outlook in many ways. Highly motivational, makes you want to achieve more in life... Highly recommend.

Zig did it again!!! this program is full of sound advice and is easy to relate to. It covers a wide range of life's situation and Zig uses a good mix of humor and is serious when necessary. It is fun to listen to and the material gives you a whole new outlook on life. I highly recommend this to anyone who feels they need guidance in their life. Listen to the whole thing a few times then use it as a reference tool.

Zig really is an amazing speaker. I recommending it to anyone. Please if you want to get motivated and stay motivated then listen to these recordings. Motivation is like taken a shower it is recommended daily.

The seminar would be much better without the "Zig Ziglar Singers". The set could have saved at least two discs by discarding the songs.

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